



To: Press Release

Contact: Kristi Williams (301) 279-2300

Date: 10/23/2008

Re: Sparks 2008 National Capitol Ethics Award Finalist

---

SPARKS, a leading provider of workforce staffing solutions, was selected as a Semi-Finalist for the 2008 National Capital Business Ethics Awards.

The Awards are presented annually by the National Capital Chapter of the Society of Financial Service Professionals, in partnership with George Mason University. SPARKS was nominated by one of their customers and competed against 130 nominees. SPARKS was one of three semi-finalists for its business classification and came in second for this year's award. SPARKS was chosen for this honor based on the recommendation of two judges who conducted an extensive review process, including interviews at all levels within SPARKS and external interviews with their clients and former staff members.

At the Gala Awards Dinner held on October 23, 2008, one of the judges presented his findings and stated that SPARKS consistently does what is right and lives out their commitment to ethics in their daily business endeavors.

In addition, SPARKS received a nomination for the 2009 National Capital Business Ethics Award.